

Beat: Lifestyle

OPI ANNOUNCES HOLLYWOOD CELEBRITY KERRY WASHINGTON AS CREATIVE AMBASSADOR

BRAND S FIRST-EVER CREATIVE AMBASSADOR

PARIS - LOS ANGELES, 13.12.2015, 11:39 Time

USPA NEWS - Number one salon brand worldwide, OPI Products Inc., announced on December 11, a collaboration with Emmy and Golden Globe nominated actress Kerry Washington. Washington will act as the brand's first-ever Creative Ambassador...

Number one salon brand worldwide, OPI Products Inc., announced on December 11, a collaboration with Emmy and Golden Globe nominated actress Kerry Washington. Washington will act as the brand's first-ever Creative Ambassador.

Kerry Washington will be responsible for co-curating nail lacquer shades and developing shade names with OPI co-founder and brand ambassador Suzi Weiss-Fischmann, and will be sourcing inspiration for and consulting on various aspects of creative for the company.

Weiss-Fischmann first approached Kerry Washington with the idea to work together in spring 2015 and was met with an enthusiastic 'YES.' Over the following few months, they worked together to develop this new role.

Emmy and Golden Globe nominated Kerry Washington is a versatile and fearless actress who continues to shine on both the big screen and small. A native of The Bronx, Washington has received high acclaim for her work on stage, on television and on film.

Source : OPI Products Inc.

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

Article online:

<https://www.uspa24.com/bericht-6709/opi-announces-hollywood-celebrity-kerry-washington-as-creative-ambassador.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:

UPA United Press Agency LTD

483 Green Lanes

UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619